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Andrew Zimbalist is Robert A. Woods Professor of Economics at Smith College. He is the author or editor of nineteen previous books, including *The Bottom Line: Observations and Arguments on the Sports Business* (Temple) and *In the Best Interest of Baseball? The Revolutionary Reign of Bud Selig*. He is a member of the Editorial Board of *The Journal of Sports Economics*, and has consulted extensively in the sports industry for players associations, leagues, cities, and owners.

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